BS in Retailing (RETL)  
2018-2019

ALL CEXM, CMHT, DRTL, HFMD, HMG, MDSE, and RETL courses require a grade of C or higher. 
2.0 minimum GPA required for UNT, Overall, and Professional Field/Major GPAs.

**UNIVERSITY CORE (42 hours)**  
See approved University Core list for options  
Communication (6 hours)  
- ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700  
Mathematics (3 hours)  
- Required: MATH 1680  
Life & Physical Sciences (6 hours)  
- See approved list  
Creative Arts (3 hours)  
- See approved list  
Language, Philosophy and Culture (3 hours)  
- See approved list  
American History (6 hours)  
- HIST 2610 and HIST 2620  
Government/Political Science (6 hours)  
- PSCI 2305 and PSCI 2306  
Social & Behavioral Science (3 hours)  
- Required: ECON 1100 (double dip)  
Component Area Options (6 hours)  
- Option A (3 hours): MDSE 2750 (double dip)  
- Option A/B (3 hours): MKTG 3010 (double dip)  

**GENERAL ELECTIVES (3-15 hours)**  
Depends on individual degree plan; see advisor

**BUSINESS FOCUS (15 hours)**  
- ECON 1100 Microeconomics  
- ACCT 2010 Acct. Principles I  
- MKTG 3010 Professional Selling  
- MGMT 3860 Human Resource Management  
- MGMT 4470 Leadership

**CMHT CORE (12 hours)**  
- CMHT 2790 Career Development  
- CMHT 3950 Creating Consumer Experiences  
- CMHT 4750 Managing a Diverse Workforce  
- CMHT 4790 Internship in Merchandising

**RETAILING SPECIALIZATION (33 hours)**  
- RETL 2550 Retail Operations  
- RETL 3880 Profit-Centered Retailing  
- RETL 3950 Visual Merchandising and Promotions  
- RETL 4850 Brand Development  
- RETL 4880 Omni-channel Retail Strategy  
- DRTL 3090 Consumer Engagement in Digital Channels  
- MDSE 2750 Consumers in a Global Market  
- MDSE 3510 Profit-Centered Merchandising  
- MDSE 3750 Consumer Studies  
- MDSE 4010 Global Sourcing  
- MDSE 4660 Advanced Application

**RETAILING ELECTIVES (select 12 hours):**  
- CMHT 4800 Discovery: Research in Merchandising & Hospitality Management  
- DRTL 2090 Introduction to Digital Retailing  
- DRTL 3190 Digital Retailing Strategies  
- DRTL 4860 Digital Branding in Practice  
- GEOG 4220 Applied Retail Geography  
- HFMD 4570 Decorative Accessories Merchandising (FALL ONLY)  
- MDSE 2490 Introduction to Retail Merchandising  
- MDSE 2350 Trend Analysis and Forecasting  
- MDSE 3250 Product Development  
- MDSE 4001 New York Study Tour for MDR  
- MDSE 4002 Dallas Study Tour for MDR  
- MDSE 4003 Global Discovery: Hong Kong/China  
- MDSE 4004 Global Discovery: Europe  
- MDSE 4510 Advanced Buying, Planning and Allocation  
- RETL 4080 Retail Start-Up  
- RETL 4330 Consumer Analytics and Data Visualization

**Total Credit Hours- 120**

See the current UNT catalog for prerequisite requirements. All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.