BS in Merchandising (MDSE) 2017-2018

ALL CEXM, CMHT, DRTL, HFMD, HMG, MDSE and RETL courses require a grade of C or higher. 2.0 minimum GPA required for UNT, Overall, and Professional Field/Major GPAs.

UNIVERSITY CORE (42 hours)
See approved University Core list for options
Communication (6 hours)
ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700
Mathematics (3 hours)
Required: MATH 1680
Life & Physical Sciences (6 hours)
See approved list
Creative Arts (3 hours)
See approved list
Language, Philosophy and Culture (3 hours)
See approved list
American History (6 hours)
HIST 2610 and HIST 2620
Government/Political Science (6 hours)
PSCI 2305 and PSCI 2306
Social & Behavioral Science (3 hours)
Recommended: ECON 1100
Component Area Options (6 hours)
Category I (3 hours): MDSE 2750 (double dip)
Category II (3 hours): MGMT 3330 (double dip) OR MKTG 3010 (double dip)

GENERAL ELECTIVES (3-12 hours)
Depends on individual degree plan; see advisor

BUSINESS FOCUS (12 hours)
ACCT 2010  Acct. Principles I (In Core Math, ECON 1100 or concurrent)
MKTG 3650 Foundations of Marketing Practice (Jr standing)
MGMT 3330 Communicating in Business OR
MKTG 3010 Professional Selling
MGMT 3720 Organizational Behavior OR
MGMT 4470 Leadership

CMHT CORE (12 hours)
CMHT 2790 Career Development (MDSE 2490 or concurrent)
CMHT 3950 Creating Consumer Experiences
CMHT 4750 Managing a Diverse Workforce (Sr standing)
CMHT 4790 Internship in Merchandising (See catalog)

MERCHANDISING SPECIALIZATION (36 hours)
MDSE 2490 Introduction to Retail Merchandising
MDSE 2350 Product Development I
MDSE 2850 Textiles for Apparel
MDSE 2750 Consumers in a Global Market
MDSE 3250 Product Development II (MDSE 2350 and 2850)
MDSE 3350 Historic and Contemporary Styles of Apparel (Jr standing)
MDSE 3370 Social Psychology of Dress and Appearance (Jr standing)
MDSE 3510 Profit-Centered Merchandising (ACCT 2010 and Core Math, both w/ C or better)
MDSE 3750 Consumer Studies
MDSE 4010 Global Sourcing (MDSE 2490)
MDSE 4660 Advanced Application (MDSE 2490, MDSE 3510, and 3750)
DRTL 3090 Consumer Engagement in Digital Channels (Jr standing)

MERCHANDISING ELECTIVES (Select 12 hours)
CMHT 4800 Discovery: Research in Merchandising & Hospitality Management (Advanced standing in the major, GPA of 2.75)
DRTL 2090 Introduction to Digital Retailing
DRTL 3190 Digital Retailing Strategies (DRTL 2090)
DRTL 4860 Digital Branding in Practice
HFMD 2380 Aesthetics and Environment (SPRING ONLY)
HFMD 2450 Introduction to the Furniture Industry (FALL ONLY)
HFMD 3570 Decorative Accessories Merchandising (FALL ONLY)
MDSE 2650 Advanced Textiles (MDSE 2360)
MDSE 4001 New York Study Tour for MDR (MDSE 2490, approval of application)
MDSE 4002 Dallas Study Tour for MDR (MDSE 2490, approval of application)
MDSE 4003 Global Discovery: Hong Kong / China (MDSE 2490, approval of application)
MDSE 4004 Global Discovery: Europe (MDSE 2490, Jr standing, and approval of application)
MDSE 4020 E-Passport: Virtual Study Abroad (MDSE 2490)
MDSE 4510 Advanced Buying, Planning & Allocation (MDSE 3510)
MDSE 4560 Sustainable Strategies in Merchandising (MDSE 2490)
RETL 2250 Retail Operations
RETL 3880 Profit-Centered Retailing (MDSE 3510, 3750 or concurrent)
RETL 3950 Visual Merchandising & Promotion (MDSE 3750 or concurrent)
RETL 4080 Retail Start-Up (MDSE 3510, 3750)
RETL 4330 Consumer Analytics and Data Visualization (MDSE 3750)
RETL 4850 Brand Development (MDSE 2490, plus 5 additional hours in major w/ C or better)
RETL 4880 Omni-Channel Retail Strategy (MDSE 2490, 3750, and DRTL 3090)

Total Credit Hours - 120

See the current UNT catalog for prerequisite requirements. All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.

Suggested Career Focus Areas within Merchandising Electives:

Buying
MDSE 4510 – Adv. Buying, Planning & Allocation
RETL 3950 – Visual Merchandising & Promotion
RETL 4850 – Brand Development

Digital Retail
DRTL 2090 – Introduction to Digital Retailing
DRTL 3190 – Digital Retailing Strategies
DRTL 4860 – Digital Branding

Furnishings & Home Decor
HFMD 2380 – Aesthetics and Environment
HFMD 2400 – Introduction to the Furniture Industry
HFMD 3570 – Decorative Accessories Merchandising

Product Development
MDSE 3650 – Advanced Textiles
MDSE 4560 – Sustainable Strategies in Merchandising
RETL 4850 – Brand Development

Retail
RETL 2250 – Retail Operations
RETL 3880 – Profit-Centered Retailing
RETL 4880 – Omni-Channel Retail Strategy