

**MDSE 4000.002 Digital Study Tour  
2018 Student Application**

<b>Name</b>			
<b>Student ID</b>			
<b>Phone</b>			
<b>E-Mail Address</b>			
<b>Major(s) &amp; Minor</b> (MDR majors get first priority)			
<b>Current Classification</b>			
<b>List class you have earned a C or better in - MDSE 2490, HFMD 2400, or DRTL 2090</b>		<b>Expected Graduation Date (Semester &amp; Year)</b>	

Due dates for application materials and the first deposit of \$300 vary depending on your classification. Juniors and Seniors receive first preference since they are closer to graduation. Freshmen and sophomore applications are considered after interested Juniors & Seniors have applied.

Juniors and Seniors – Submit your required application materials and deposit by **Monday, November 20, 2017** in order to receive first preference based on advance classification.

All students (including Juniors and Seniors who did not apply by November 20) – Submit your application and \$300 deposit between **Tuesday November 21, 2017** and **Friday, January 19, 2018**. The class is capped at 14 students. First come, first serve as space is available.

**Required Application Materials:**

1. Completed application form (this page)
2. Current unofficial transcript from <http://my.unt.edu>.
3. Check or money order (**no cash**) of \$300 payable to UNT-CMHT.  
Please keep in mind your check or money order is required to be deposited within 24 hours of submitting it with your application. This is UNT policy. Refunds will not be given.
4. Turn in your application materials to either Ms. Linda Mihalick in Chilton 355B or the CMHT Main office in Chilton 331.  
*Please place application materials in a sealed envelope if turning in to the CMHT office.*

If approved to enroll in the class, the instructor will provide you a permission code in March 2018 prior to early registration to register for the 3W1 session for MDSE 4000.002.

## **MDSE 4000.002 Digital Study Tour**

**(KEEP THIS PAGE FOR YOUR RECORDS)**

This course is designed to engage students in an intense study of an area pertinent to the field of digital retailing. Seattle, Portland and San Francisco serve as prime venues for those pursuing a career in ecommerce and digital occupations. Students will experience the ecommerce retailer and digital industries through visits to leading ecommerce retail, social media and digital corporate offices.

There will be pre-trip and post-trip class meeting times that are required during the May 3 week summer session. Students **MUST** be available for these meetings and will be expected to give reports, participate in projects, engage in discussions, and learn about policies and guidelines for the trip. While on the trip, you are expected to attend all scheduled events in a professional manner (i.e. well groomed, on time, and alert).

### **What is included in the trip cost (approximately \$1,600) of the study tour?**

- One-way train transportation between Seattle and Portland (all student must travel on the same trains)
- Transfers between hotel, train and airport on arrival and departure
- Accommodations at hotels for 4 nights with 3-4 people per room
- All business appointment and scheduled tour transportation in Seattle (exclusive of free time)
- Transportation to and from Nike appointment in Portland
- Transportation to appointments in San Francisco and the Silicon Valley
- Admission cost to Seattle Space Needle and Chihuly Gardens
- All taxes, gratuities and service charges related to the above
- Free breakfast at hotels, potential for 2 free business lunches

### **What is NOT covered in the trip cost?**

- **UNT Required Tuition & Fees**- The course runs during the summer 3 week summer session in May.
- One-way air transportation between Dallas/Fort Worth Airport and Seattle (all students must fly on the same flights)
- One-way air transportation between Portland and San Francisco (all students must fly on the same flights)
- One-way air transportation between San Francisco and Dallas/Fort Worth Airport
- Airline baggage and handling fees
- Transportation, food, shopping, and tips during free time
- Travel from home to DFW Airport for both arrival and departure

### **What pre-requisites must be met in order to take part in the tour?**

- Completion of MDSE 2490, HFMD 2400, or DRTL 2090 with a C or better
- Good academic standing meeting CMHT minimum catalog requirements for UNT GPA, and consent of MDR instructor
- Declared Digital Retailing, Merchandising or Home Furnishings Merchandising majors will receive first preference

\* The advertised approximate price may fluctuate depending on the number of students registering for the course, fluctuating travel prices, and other external unforeseen factors. A fixed amount will be determined prior to the last payment.

### **MARK THESE IMPORTANT DATES!**

<b>November 20, 2017:</b>	<b>Due date for application and \$300 deposit from Juniors and Seniors who want first preference based on advanced standing</b>
<b>Nov 21, 2017 – Jan 19, 2018:</b>	<b>Application and \$300 deposit from all other students during this time</b>
<b>February 9, 2018:</b>	<b>2<sup>nd</sup> Trip Payment of \$700 due</b>
<b>March 23, 2018:</b>	<b>Final Trip Payment due - estimated \$600</b>
<b>May 14-16, 2018:</b>	<b>Pre-Trip Meetings from 9:00-1:00 (required)</b>
<b>May 20-24, 2018:</b>	<b>Seattle, Portland, SFO Travel Dates (required)</b>
<b>May 29-30, 2018:</b>	<b>Post-Trip Meetings from 9:00-12:00 (required)</b>