All students are admitted as Pre-Retailing.

To declare the Retailing major and begin taking courses which list RETL major as a prerequisite, you must:

- Complete all highlighted courses with a “C” or higher
- Establish and maintain a minimum 2.5 UNT GPA

### University Core (42 hours)
See approved University Core list for options

- **Communication (6 hours)**
  - ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700
  - **Required:** MATH 1680
- **Life & Physical Sciences (6 hours)**
  - See approved list
- **Creative Arts (3 hours)**
  - See approved list
- **Language, Philosophy and Culture (3 hours)**
  - See approved list
- **American History (6 hours)**
  - HIST 2610 and HIST 2620
- **Government/Political Science (6 hours)**
  - PSCI 1040 and PSCI 1050
- **Social & Behavioral Science (3 hours)**
  - Required: ECON 1100 (double dip)
- **Component Area Options (6 hours)**
  - Category I (3 hours): MDSE 2750 (double dip)
  - Category II (3 hours): Select from any other core area

### Free Elective(s) (6-12 hours)
Depends on individual degree plan; see advisor

### Business Focus (15 hours)

- **ECON 1100** Microeconomics
- **ACCT 2010** Acct. Principles I *(ECON 1100, Core MATH or higher)*
- **MKTG 3010** Professional Selling
- **MGMT 3860** Human Resource Management
- **MGMT 4470** Leadership

### Retailing Core (12 hours)

- **CMHT 2790** Career Development *(MDSE 2490 or concurrent)*
- **CMHT 3950** Creating Consumer Experiences
- **CMHT 4750** Managing a Diverse Workforce *(Sr Standing)*
- **CMHT 4790** Internship in Merchandising *(RETL major; See catalog)*

### Retailing Specialization (36 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>MDSE 2490</td>
<td>Introduction to Retail Merchandising</td>
</tr>
<tr>
<td>RETL 2550</td>
<td>Retail Operations</td>
</tr>
<tr>
<td>RETL 3880</td>
<td>Profit-Centered Retailing</td>
</tr>
<tr>
<td>RETL 3950</td>
<td>Visual Merchandising and Promotions</td>
</tr>
<tr>
<td>RETL 4850</td>
<td>Brand Development</td>
</tr>
<tr>
<td>RETL 4880</td>
<td>Omni-channel Retail Strategies</td>
</tr>
<tr>
<td>DRTL 3090</td>
<td>Consumer Engagement in Digital Channels</td>
</tr>
<tr>
<td>MDSE 2750</td>
<td>Consumers in a Global Market</td>
</tr>
<tr>
<td>MDSE 3510</td>
<td>Profit-Centered Merchandising</td>
</tr>
<tr>
<td>MDSE 3750</td>
<td>Consumer Studies</td>
</tr>
<tr>
<td>MDSE 4010</td>
<td>Global Sourcing</td>
</tr>
<tr>
<td>MDSE 4660</td>
<td>Advanced Application</td>
</tr>
</tbody>
</table>

### RETL Electives (select 9 hours):

- **CMHT 4800** Discovery: Research in Merchandising & Hospitality Management *(Advanced standing in the major, GPA of 2.75)*
- **DRTL 3190** Digital Retailing Strategies *(DRTL 3090)*
- **GEOG 4220** Applied Retail Geography *(15 hours of RETL major courses)*
- **HFMD 3570** Decorative Accessories Merchandising
- **MDSE 2350** Product Development I
- **MDSE 3250** Product Development II *(MDSE 2350)*
- **MDSE 4001** New York Study Tour for MDR *(MDSE 2490, approval of application)*
- **MDSE 4002** Dallas Study Tour for MDR *(MDSE 2490, approval of application)*
- **MDSE 4003** Global Discovery: Hong Kong/China *(MDSE 2490, approval of application)*
- **MDSE 4004** Global Discovery: Europe *(MDSE 2490, 3350, 3370, and approval of application)*
- **MDSE 4080** Merchandising Ventures *(RETL major, MDSE 2490, 3510)*
- **MDSE 4510** Advanced Buying, Planning and Allocation *(RETL major, MDSE 3510)*
- **MGMT 3850** Entrepreneurship

### Total Credit Hours- 120

All CMHT, DRTL, HFMD, HMG, MDSE and RETL courses require a grade of C or higher.

See the current UNT catalog for prerequisite requirements. All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.