BS in Merchandising (MDSE) 2016-2017

All students are admitted as Pre-Merchandising.
To declare the Merchandising major and begin taking courses which list MDSE major as a prerequisite, you must:

- Complete all highlighted courses with a “C” or higher
- Establish and maintain a minimum 2.5 UNT GPA

University Core (42 hours)
See approved University Core list for options

Communication (6 hours)
ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700

Mathematics (3 hours)
Required: MATH 1680

Life & Physical Sciences (6 hours)
See approved list

Creative Arts (3 hours)
See approved list

Language, Philosophy and Culture (3 hours)
See approved list

American History (6 hours)
HIST 2610 and HIST 2620

Government/Political Science (6 hours)
PSCI 1040 and PSCI 1050

Social & Behavioral Science (3 hours)
Recommended: ECON 1100

Discovery (3 hours)
Required: MDSE 2750 (double dip)

Capstone (3 hours)
Select any additional course in the University Core

Free Electives(s)

Depends on individual degree plan; see advisor

MINOR (Choose one Option from below):

Business Foundations Minor (18 hours)
ACCT 2010 Acct. Principles I (ECON 1100, Core MATH or higher)
ACCT 2020 Acct. Principles II (ACCT 2010 + ACCT 2010 pre-reqs)
MGMT 3720 Organizational Behavior
FINA 3770 Finance (ACCT 2010 & 2020 w/ grades of C or better)

Plus 3 hours to be selected from:
MGMT 3880 Business Ethics and Social Responsibility
MGMT 4470 Leadership
MKTG 4600 Retailing (MKTG 3650)
LSCM 3960 Logistics & Supply Chain Mgmt. (Jr standing)

Merchandising Specialization (36 hours)
MDSE 2490 Introduction to Retail Merchandising
MDSE 2650 Textiles for Apparel
MDSE 2750 Consumers in a Global Market
MDSE 3250 Product Development II (MDSE 2350)
MDSE 3350 Historic and Contemporary Styles of Apparel (Jr standing)
MDSE 3370 Fashion Theory and Trend Analysis (Jr standing)
MDSE 3510 Profit-Centered Merchandising (MDSE major, ACCT2500 and Core MATH, both w/ C or better)
MDSE 3750 Consumer Studies in Apparel and Home Furnishings
MDSE 4010 Global Sourcing (MDSE major, MDSE 2490)
MDSE 4660 Advanced Application (MDSE major, MDSE 3510, 3750, 4010, plus 9 additional hours in major w/ C or better)
DRTL 3090 Consumer Engagement in Digital Channels (Jr standing)

MDSE Electives (select 12 hours):
CMHT 4800 Discovery: Research in Merchandising & Hospitality Management (Advanced standing in the major, GPA of 2.75)
DRTL 2080 Digital Authoring & Publishing Tools (MDSE pre-major or major)
DRTL 2090 Introduction to Digital Retailing
DRTL 3190 Digital Retailing Strategies (DRTL 3090)
HFM 2400 Introduction to the Furniture Industry
HFM 3670 Merchandising Ventures (MDSE major or major)
MDSE 3650 Advanced Textiles (MDSE 2650)
MDSE 4001 New York Study Tour for MDR (MDSE 2490, approval of application)
MDSE 4002 Dallas Study Tour for MDR (MDSE 2490, approval of application)
MDSE 4003 Global Discovery: Hong Kong / China (MDSE 2490, approval of application)
MDSE 4004 Global Discovery: Europe (MDSE 2490, 3350, 3370, approval of application)
MDSE 4020 E-Passport: Virtual Study Abroad (MDSE 2490)
MDSE 4080 Merchandising Ventures (MDSE major, MDSE 2490, 3510)
MDSE 4510 Advanced Buying, Planning and Allocation (MDSE major, MDSE 3510)
MDSE 4560 Sustainable Merchandising (MDSE 2490)
RETL 3950 Visual Merchandising & Promotion (MDSE 3750)
RETL 4850 Brand Development (MDSE major, MDSE 2490, plus 9 additional hours in major w/ C or better)

CMHT Core (12 hours)
CMHT 2790 Career Development (MDSE 2490 or concurrent)
CMHT 3950 Creating Consumer Experiences
CMHT 4750 Managing a Diverse Workforce (Sr Standing)
CMHT 4790 Internship in Merchandising (MDSE major; See catalog)

Total Credit Hours - 120

All CMHT, DRTL, HFMD, HMG, MDSE, and RETL courses require a grade of C or higher.

See the current UNT catalog for prerequisite requirements. All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.