BS in Digital Retailing (DRTL) 2016-2017

All students are admitted as Pre-Digital Retailing.
To declare Digital Retailing major and begin taking courses which list DRTL major as a prerequisite, you must:
- Complete all highlighted courses with a “C” or higher
- Establish and maintain a minimum 2.5 UNT GPA

University Core (42 hours)
See approved University Core list for options

Communication (6 hours)
- ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700
Mathematics (3 hours)
- Required: DSCI 2710 or MATH 1680
Life & Physical Sciences (6 hours)
- See approved list
Creative Arts (3 hours)
- See approved list
Language, Philosophy and Culture (3 hours)
- See approved list
American History (6 hours)
- HIST 2610 and HIST 2620
Government/Political Science (6 hours)
- PSCI 1040 and PSCI 1050
Social & Behavioral Science (3 hours)
- Recommended: ECON 1100
Discovery (3 hours)
- Required: MDSE 2750 (double dip)
Capstone (3 hours)
- Select any additional course in the University Core

Free Elective(s) (select one of the following pairs - 6 hours):
- MDSE 2550
- OR
- HFMD 2655
- OR
- HMGT 2800
- OR
- HMGT 2810

Product Focus Area (select one of the following pairs - 6 hours):
- MDSE 2350
- OR
- MDSE 2650
- OR
- HFMD 3570
- OR
- HMGT 2800
- OR
- HMGT 2810

DRTL Electives (select 6 hours):
- CMHT 4800
- OR
- HFMD 2400
- OR
- HMGT 3920
- OR
- MDSE 3250
- OR
- MDSE 4001
- OR
- MDSE 4002
- OR
- MDSE 4003
- OR
- MDSE 4004
- OR
- MDSE 4020
- OR
- MDSE 4080
- OR
- MDSE 4510
- OR
- MDSE 4560
- OR
- RETL 3950
- OR
- RETL 4850

Total Credit Hours- 120

All CMHT, DRTL, HFMD, HMGT, MDSE, and RETL courses require a grade of C or higher.

See the current UNT catalog for prerequisite requirements. All prerequisites must be successfully completed prior to enrollment in any course. The listing on this page may not be current.